

**School Pictures RFP Award:**

It is recommended that Lifetouch National School Studios, Inc. be awarded the bid to provide school pictures for the Horseheads Central School District for the years of 2011-12, 2012-13, and 2013-14. Lifetouch offered the lowest responsible bid for the services requested. Please see the attached bid comparison spreadsheet.

# Horseheads Central School District School Picture RFP

Current Provider	Package Prices (2008-09)						% Increase			Yearbook Cost			Family Plan/ Multi-Student Discount	ID Badges
	1	2	3	4	5	6	2009-10	2010-11	2008-09	2009-10	2010-11	2009-10		
Great Lakes Photography (Herff Jones)	\$25.00	\$22.00	\$18.00	\$15.00	\$9.00	\$5.00	0%	0%	K-4: \$0 5-6: \$0 7-8: \$12.00	K-4: \$0 5-6: \$0 7-8: \$12.36 (3% increase)	K-4: \$0 5-6: \$0 7-8: \$12.73 (3% increase)	YES	Buy 2 get all other free	?

New Proposals	Package Prices (2011-12)						% Increase			Yearbook Cost			Family Plan/ Multi-Student Discount	ID Badges
	1	2	3	4	5	6	2012-13	2013-14	2011-12	2012-13	2013-14	2012-13		
Barksdale Photography	\$25.00	\$21.00	\$17.00	\$13.00	\$9.00	\$5.00	0%	0%	K-4: \$5.50 5-6: \$4.92 7-8: \$14.52 % Increase: 0%	K-4: \$5.50 5-6: \$4.92 7-8: \$14.52 % Increase: 0%	K-4: \$5.50 5-6: \$4.92 7-8: \$14.52 % Increase: 0%	YES	YES	YES
Herff Jones	\$27.00	\$24.00	\$20.00	\$17.00	\$11.00	\$7.00	0%	0%	K-4: \$0 5-6: \$0 7-8: \$13.81 % Increase: 0%	K-4: \$0 5-6: \$0 7-8: \$13.81 % Increase: 0%	K-4: \$0 5-6: \$0 7-8: \$13.81 % Increase: 0%	YES - Buy 2 get all other free	YES	YES
Inter-State Studio	\$25.00	\$16.00	\$23.00	\$13.00	\$19.00	\$10.00	0%	0%	K-4: \$7.00 5-6: \$7.00 7-8: \$10.00 % Increase: 0%	K-4: \$7.00 5-6: \$7.00 7-8: \$10.00 % Increase: 0%	K-4: \$7.00 5-6: \$7.00 7-8: \$10.00 % Increase: 0%	YES - Buy 2 get all other ½ price	YES	YES
Life Touch National	\$23.00	\$20.00	\$17.75	\$14.75	\$8.75	\$4.75	0%	0%	K-4: \$0 5-6: \$0 7-8: \$11.63 % Increase: 0%	K-4: \$0 5-6: \$0 7-8: \$11.63 % Increase: 0%	K-4: \$0 5-6: \$0 7-8: \$11.63 % Increase: 0%	YES - Buy 2 get all other free	YES	YES
Pegasus School Images	\$33.00	\$29.00	\$24.00	\$19.00	\$11.00	\$9.00	0%	0%	K-4: \$6.00 5-6: \$6.00 7-8: \$20.00 % Increase: 0%	K-4: \$6.00 5-6: \$6.00 7-8: \$20.00 % Increase: 0%	K-4: \$6.00 5-6: \$6.00 7-8: \$20.00 % Increase: 0%	YES	YES	YES
Smith's Photography	\$35.00	\$28.00	\$24.00	\$21.00	\$17.00	\$10.00	0%	0%	K-4: 5-6: N/A 7-8: % Increase:	K-4: 5-6: N/A 7-8: % Increase:	K-4: 5-6: N/A 7-8: % Increase:	YES	YES - only HS	YES
WMF Photography	\$27.00	\$25.00	\$18.00	\$15.00	\$11.50	\$7.50	0-5%	0-5%	K-4: \$0 5-6: \$0 7-8: \$12.00 % Increase:	K-4: \$0 5-6: \$0 7-8: \$13.00 % Increase:	K-4: \$0 5-6: \$0 7-8: \$14.00 % Increase:	YES - Buy 2 get all other ½ price	YES	YES