

Enclosure 09.04  
February 23, 2012

**Tools for Learning**  
**422 Johnson**  
**Jewell, IA 50130**

Cell: 515-290-8500  
Home: 515-827-5261  
suebeers@netins.net

**Consultant Contract**

This agreement is for 1 day of service for the Horseheads, NY School District.

Name of Provider: Sue Beers


Address: 422 Johnson  
Jewell, IA 50131

Phone: 515-290-8500  
Federal ID #: 26-0217022

Date(s) of Service: March 16, 2012

Topic/Title: Reading Across the Curriculum

Conditions: Consulting Work with Sue Beers:  
One day at \$3,700 per day, inclusive of all travel expenses.

<b><u>SIGNATURES FOR APPROVAL:</u></b>	
<u>Horseheads Central School District</u>	<u></u>
<u>Date</u>	<u>1/30/2012</u>
<u>Date</u>	<u>Date</u>

## **Sue Z. Beers**

422 Johnson

Jewell, Iowa 50130

suebeers@netins.net

Home Phone (515) 827-5261 Fax (515) 827-9921

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**OBJECTIVE:** Professional staff developer in the areas of effective teaching strategies, reading comprehension and writing strategies, school improvement planning and curriculum and assessment.

### **MAJOR AREAS OF EXPERTISE / PROFESSIONAL DEVELOPMENT DELIVERY**

- Reading and Writing in the Content Areas
- Literacy Across the Curriculum
- Effective Teaching Strategies
- Dimensions of Learning
- Brain-Based Research
- Multiple Intelligences
- Aligning Curriculum, Instruction and Assessment
- School Improvement Planning
- Curriculum Development
- District Assessment Planning
- Classroom Assessment Strategies
- Teamwork and Facilitation Skills
- Using and Understanding Student Achievement Data

### **EDUCATION**

- 1988-89 Drake University, Des Moines, Iowa  
Secondary Principal Endorsement
- 1983-95 Iowa State University, Ames, Iowa  
Masters in Curriculum and Instruction
- 1973-76 Missouri Western State College, St. Joseph, MO  
Bachelor of Science – English Education

### **PROFESSIONAL BACKGROUND:**

- ASCD (Association for Supervision and Curriculum Development)  
Faculty  
(2003 – Present)
- Director, Mid-Iowa School Improvement Consortium  
(Contracted position, 1999-Present)
- PreK-12 Curriculum Director, Roland-Story Community School  
District, Story City, Iowa  
(1987-2006; Part-time)
- Joint Services Coordinator, Iowa Area Education Agencies  
(1997-2003; Part-time)
- Professional Developer / School Improvement Facilitator

rbradley

- (1993-Present; Contracted basis with schools and organizations)
- Middle School / High School Teacher – Language Arts, Technology, Gifted and Talented Teacher / Coordinator, Driver Education

**SAMPLE STATE, REGIONAL AND NATIONAL CONFERENCE PRESENTATIONS:**

Since this list, there have been dozens of national and regional presentations.

- March 2006 ASCD Pre-Conference Institute, Chicago  
"Leading the Charge to Literacy"
- January 2006 ASCD Professional Development Institute, Orlando  
"Reading and Writing Across the Content Areas"
- October 2005 ASCD Pre-Conference, San Francisco  
"Reading Strategies for the Content Areas"
- March 2005 ASCD Pre-Conference, New Orleans  
"Reading Strategies for the Content Areas"
- October 2003 ASCD Pre-Conference, New Orleans  
"Reading Across the Content Areas"
- July 2003 Kentucky High Performing Districts Alliance  
Conference: Louisville, Kentucky  
"Reading Strategies for the Content Areas"
- February 2003 Midwest Regional ASCD Conference  
Kansas City, MO  
"Teaching Reading Strategies in the Content Areas"
- December 2002 Association of Educational Service Agencies  
Conference – Atlanta, GA  
"Reading Practices that Assure Strategic Readers"
- October 2002 ASCD Teaching and Learning Conference:  
New Orleans  
"Reading Strategies for the Content Areas"
- February 2001 Midwest Regional ASCD Conference  
Kansas City, MO  
"Integrating Dimensions of Learning, Brain-Based Research  
and Multiple Intelligences"
- December 2000 Association of Educational Service Agencies  
Conferences, Las Vegas, NV  
"Developing a District Assessment Plan"
- October 2000 Iowa ASCD Annual Conference  
Des Moines, IA  
"Selecting School Improvement Strategies"

- April 2000 Iowa AEA Governing Boards Conference  
West Des Moines, IA  
"Statewide Collaborative Efforts"
- December 1999 Association of Educational Service Agencies  
Conference, Marco Island, FL  
"Developing a Multiple District School Improvement  
Consortium"
- October 1999 Iowa ASCD Annual Conference  
Des Moines, IA  
Pre-Conference Workshop - "Effective Teaching Strategies"
- March 1999 ASCD Annual Conference  
San Antonio, TX
- December 1998 National Staff Development Conference  
Washington, DC  
"Effective Teaching Strategies and Dimensions of Learning"
- December 1997 Association of Educational Service Agencies  
Monterey, CA  
"Developing District School Improvement Plans"

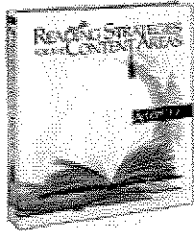
Have presented to more than 500 districts across the country and internationally.

**OTHER PROFESSIONAL ACTIVITIES:**

- Board Member, AEA 8 Educational Agency
- Past Secretary and Member-at-Large Board Member, Iowa ASCD
- Member ASCD, Iowa ASCD, National Middle School Association, Iowa Women in Educational Leadership; Iowa Staff Development Council, National Staff Development Council
- Member of numerous statewide planning, work and advisory committees working on issues of concern in education
- Iowa Area Education Agency representative to the Iowa Learning First Alliance
- Member and Former Chair of the Partnership for Change initiative at Iowa State University
- Member of the Advisory Board for the Perfection Learning Corporation
- Member of Delta Kappa Gamma, Teacher Honor Sorority

## READING STRATEGIES FOR THE CONTENT AREAS, VOLUME 1: AN ASCD ACTION TOOL - IN STOCK

SUE Z. BEERS, LOU HOWELL



Usually Ships: 4-10 days  
ISBN-13: 978-0-87120-757-9  
Stock Number: 703109S25

List Price: \$119.00  
Member Price: \$99.00  
Members Save: \$20.00 (17%)

Qty:

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[Add To Wish List](#)

### DESCRIPTION

Now that it's critical for all teachers in every grade and subject to work on enhancing students' reading and literacy skills, here's an ASCD Action Tool that quickly gets teachers up to speed on effective reading strategies and provides all the materials they need to teach strategic reading practices.

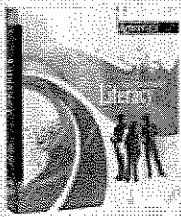
Inside the three-ring binder are 84 research-based Reading Tools that make it much easier to select the right strategy that will help students build their learning skills and learn the particular content they are studying.

Whenever teachers observe students having trouble with connecting prior knowledge to new reading assignments, making predictions about their reading, or deciphering text they do not understand, they can quickly select a Reading Tool that will address the problem effectively in a time-efficient way. ASCD Action Tools provide all the materials you need to begin using these resources immediately. Each tool includes complete how-to-use instructions, teacher materials for classroom use, classroom examples, and a template for student assignments.

*(ASCD Action Tool, 2003) Three-ring binder, 396 pages.*

## ADOLESCENT LITERACY: AN ASCD ACTION TOOL (EBOOK)

SUE Z. BEERS



ISBN-13: 978-1-4166-1321-3  
Stock Number: 707015E4S25

List Price: \$69.00  
Member Price: \$49.00

Qty:

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[Add To Wish List](#)

### DESCRIPTION

Extend literacy instruction through the middle and high school grades by outfitting classrooms with this collection of literacy tools for adolescent students. Teachers use the tools to help their students learn how to use a combination of literacy skills to retrieve, process, communicate, and retain content knowledge in any subject. Teachers choose from more than 80 tools to use prior to or during lessons to teach students how to

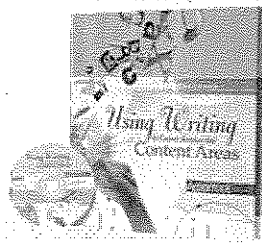
- Gather facts and ideas from all types of sources of information.
- Take notes, make outlines, and create graphic organizers.
- Delineate main ideas and judge the relevancy of different sources.
- Communicate through written, spoken, and multimedia presentations.

*(ASCD Action Tool, 2008) E-Book, 260 pages.*

**Please Note: This is a downloadable PDF file.** A print copy of this Action Tool is not available at this time.

## USING WRITING TO LEARN ACROSS THE CONTENT AREAS: AN ASCD ACTION TOOL - IN STOCK

SUE Z. BEERS, LOU HOWELL



Usually Ships: 4-10 days  
ISBN-13: 978-1-4166-0270-5  
Stock Number: 705175S25

List Price: \$139.00  
Member Price: \$109.00  
Members Save: \$30.00 (22%)

Qty:

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### DESCRIPTION

One way to help students learn new content is to get them to write about it. But not just any writing activity will do. To ensure students are engaged in productive writing tasks, you need this helpful action tool.

Use the 81 tools in this binder to engage students in every grade and subject in writing activities that help them

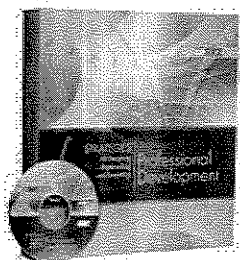
- Review their background knowledge of subject matter
- Organize their thinking about new facts and concepts
- Evaluate their own understanding of material they've just been taught

Each tool includes complete how-to-use instructions, teacher materials for classroom use, classroom examples, and a template for student assignments.

*(ASCD Action Tool, 2005) Three-ring binder, 448 pages and a CD-ROM.*

## STRATEGIES FOR DESIGNING, IMPLEMENTING, AND EVALUATING PROFESSIONAL DEVELOPMENT: AN ASCD ACTION TOOL - IN STOCK

SUE Z. BEERS



Usually Ships: 4-10 days  
ISBN-13: 978-1-4166-0528-7  
Stock Number: 706130S25

List Price: \$129.00  
Member Price: \$99.00  
Members Save: \$30.00 (23%)

Qty:

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### DESCRIPTION

Whether you're already an expert staff developer or you're taking on this role for the first time, here's a reliable toolbox that helps you plan, implement, and evaluate professional development, from stand-alone workshops to comprehensive systemwide programs. The binder guides you through the process of identifying the need for professional development, determining the components to include in your plan, and selecting the best tools to accomplish your goals. More than 90 tools are included in the binder to help you

- Create a vision and definition of professional development for your learning community.
- Establish a common understanding of your professional development program's content and results.
- Solve time, logistics, and sequencing issues.
- Design and implement professional development tasks and activities that align to school and district goals.
- Measure your progress and reflect on individual and group improvement.
- Evaluate the impact of professional development and sharing your success.

Because the needs of your school or district are unique, this is the ideal tool for developing a customized plan that leads to a successful and effective professional development program.

*(ASCD Action Tool, 2007) Three-ring binder, 210 pages and a CD-ROM.*