

End. 8.4
Sept. 25, 2014

Cathy Sutton

From: Ralph Marino
Sent: Tuesday, September 02, 2014 4:55 PM
To: Cathy Sutton
Subject: Fwd: NYSSBA Area 4 Board of Director Election

Sent from my iPhone
Dr. Ralph Marino, Jr.
Superintendent of Schools
Horseheads Central School District

Begin forwarded message:

From: "mary.metheny@nyssba.org via surveymonkey.com" <member@surveymonkey.com>
Date: September 2, 2014 at 4:52:22 PM EDT
To: <rmarino@horseheadsdistrict.com>
Subject: NYSSBA Area 4 Board of Director Election
Reply-To: <mary.metheny@nyssba.org>

Area 4 Board Presidents:

* The following school board members have been nominated by at least five member school boards to be candidates for a two-year term on the Board of Directors of the New York State School Boards Association. Each member school board, acting at a regular or special meeting, is entitled to cast one vote for one candidate from its respective area. *

{ Marissa Mims, Fayetteville-Manlius School District }
{ Sandra Ruffo, Broome-Delaware-Tioga BOCES }

The ballot upon which the official action of your board is to be recorded can be accessed by clicking link below. The ballot must be filled out by the president or vice president of your board; the deadline is 5:00 p.m. on Tuesday, September 30, 2014. Please call Mary Metheny, executive assistant at (518) 783-0200 or (800) 342-3360 if you have any questions about the voting process.


https://surveymonkey.com/s.aspx?sm=AAXUs9Sqy0bzxQA9LGyd3g_3d_3d

cc: Area 4 Superintendents and District Clerks

Please note: If you do not wish to receive further emails from us, please click the link below, and you will be automatically removed from our mailing list.

https://surveymonkey.com/optout.aspx?sm=AAXUs9Sqy0bzxQA9LGyd3g_3d_3d

Cathy Sutton

From:  Marissa J. Mims <mmimsboe@fmschools.org>
Sent: Monday, September 08, 2014 3:13 PM
To: Cathy Sutton
Subject: FW: Email for Board of Education: NYSSBA Area 4 Director Election

Board President Lynch,

Ballots for voting in the Area 4 NYSSBA Director election have now been sent to boards. I am writing again to ask your support to be elected to this position. I would appreciate getting the vote of the Horseheads Central School District.

I am in my fourth year as board president at Fayetteville-Manlius CSD. As challenging as the work we do can be, I thoroughly enjoy it. I take advantage of school board trainings through NYSSBA and CNYSBA as much as possible in addition to networking opportunities with members of other boards. I am a former legislative aide with experience working with rural, suburban and urban school districts by planning after-school, enrichment, and academic programming.

During the nomination process, I was pleased to receive nominations from Lansing, Cazenovia, Oxford Academy, South Seneca, Spencer Van Etten, Solvay, Liverpool, Fayetteville-Manlius, Otselic Valley, Tully, McGraw, East-Syracuse-Minoa, Jamesville-Dewitt, and Onondaga School Districts.

Thank you for your support. Please call me at 315-530-2505 if I can answer any questions for you. I know that you are busy with your merger discussions and am flexible in being reached.

Marissa Joy Mims
Board President
Fayetteville-Manlius CSD

MARISSA JOY MIMS

136 Washington Street, Manlius, New York 13104 • marissamims@gmail.com • 315-530-2505

EDUCATION

Syracuse University, Syracuse, New York December 1997
Political Science, BA Policy Studies, Minor

SUNY Cortland July 2013
The National Writing Project: Summer Writing Institute (6 graduate credits)

Syracuse University School of Education 2010-2011
Equity and Inclusion (3 graduate credits) Excellence and Scholarly Writing (3 graduate credits)

PROFESSIONAL HISTORY

Baltimore Woods Nature Center Marcellus, New York
Part-Time Fund Development Coordinator January 2014-Present

- Secure sponsorships for ENVIRONmental Chef, the center's signature fundraiser.
- Grant writer.

Nonprofit Management Consultant Manlius, New York
August 2011-Present

- Served as executive director for the **New York State Association for Women in Administration** (January 2012-September 2013)
 - Traveled statewide to develop affiliates, recruit members and establish professional mentoring programs.
 - Planned annual statewide educational leadership conference, board meetings and affiliate events.
- **There and Back, Inc.** (April 2014-Present)
 - Board development, fund development, strategic planning for a new nonprofit delivering youth substance abuse prevention presentations with a focus on athletes.

Syracuse University Syracuse, New York
NY GEARUP Director April 2009- August 2011
(Gaining Early Awareness and Readiness for Undergraduate Programs)

- Developed academic and financial plans to prepare urban students for success as first generation college students in conjunction with the Syracuse City School District.
- Managed \$567,000 matching grant budget and staff. Resolved inherited matching fund deficit of \$500,000.
- Established media partnerships with Clear Channels and The Eagle Newspapers.

Marissa Joy Mims, (315-530-2505)

**Sweetland Congressional Campaign
Campaign Worker**

Syracuse, New York
June 2008 - November 2008

- Participated in all aspects of political campaigning and fundraising.

**Girl Scout Council of Central New York
Director of Program Services**

Cicero, New York
December 2006 – June 2008

- Recruited and trained volunteers.
- Expanded program offerings by recruiting new business and organization partners to facilitate activities with in-kind and volunteer services.
- Developed Girl Scouts Extreme outdoor adventure program for teens.

**Madison County Council on Alcoholism and Substance Abuse
Madison County's Promise Coordinator**

Canastota, New York
August 2004-December 2006

- Lead social marketing campaign to prevent adolescent substance abuse, tobacco use and unhealthy behaviors among rural teens.
- Facilitated community task force of legislators, medical professionals, community leaders, parents, youth and educators.

**New York State Senate
Legislative Aide 49th Senate District**

Syracuse, New York
August 2002-January 2004

- Supervised resolution of constituent issues related to state agencies.
- Planned Civil Rights Connection community service learning trip to Mississippi, Louisiana and Tennessee for high school students and teachers from Onondaga, Cayuga, Madison, and Oneida Counties

COMMUNITY LEADERSHIP

- **Fayetteville-Manlius Central School District Board of Education (Board President) 2009-Present**
- **New York State School Caucus of Black School Board Members Board of Directors January 2012-Present**
- **CNY ARTS Board of Directors 2011-Present**
- **Leadership Greater Syracuse Class of 2008**
- **FOCUS Greater Syracuse Board of Directors 2014-Present**

Cathy Sutton

Subject: FW: Area 4 Director Election

-----Original Message-----

From: Marissa J. Mims [mailto:mmimsboe@fmschools.org]
Sent: Monday, September 15, 2014 7:14 AM
To: bbriggs@aftoncsd.org; bspeck@cayboces.org; cbarduhn@westhillschools.org; cbrown@westgenesee.org; constance_evelyn@auburn.cnyric.org; cthomas@newfieldschools.org; dwheeler@bgcsd.org; gosullivan@norwichcsd.org; Hillary Austin; Susan Pirozzolo; jfrio@jecsd.org; jmannning@ocmboces.org; Joe Morgan; kslentz@skanschools.org; Kate Taylor; ljaustin@lyncourt.cnyric.org; lrice@unionspringscsd.org; luvelle.brown@icsd.k12.ny.us; Mary Beth Fiore; mhoose@cortlandschools.org; mmcguire@tburg.k12.ny.us; nobrien@pbcschools.org; npatterson@cm.cnyric.org; oconnors@weedsport.org; pjohnson@tstboces.org; rmackey@uvstorm.org; Randy Richards; Rstone@marathonschools.org; scontreras@scsd.us; shubbard@cc.cnyric.org; smunnell@lafayetteschools.org; ssherwo1@dryden.k12.ny.us; Tom Phillips; tryan@fabius.cnyric.org
Subject: Area 4 Director Election

Dear Superintendent,

I would appreciate it if you could share this email with your board members!

As a longtime Fayetteville-Manlius school board member and a past Area 4 NYSSBA director and treasurer, I am thrilled that Marissa Mims is seeking the Area 4 seat. Based on my experience on the NYSSBA board, and knowing Area 4 well, Marissa is an excellent candidate. I hope you choose to support her candidacy!

I worked closely with Marissa when she was elected to the Fayetteville-Manlius Board. A consensus builder and dedicated member of our board, she quickly rose to be our President – and she does an excellent job. Working on the NYSSBA board, I know that Marissa's style and substance will be a welcome addition. And knowing Marissa, I know she will represent Area 4 well! And you will come to respect her as I do!

Best wishes from Washington. I look forward to when our paths cross again.

Mike Masse

Michael J. Masse
SVP Government & Institutional Banking | HSBC USA
1130 Connecticut Avenue, NW, 12th Floor
Washington, D.C. 20036

(202) 496-8827 (w)
(315) 481-3796 (c)

Marissa Joy Mims
Board President
Fayetteville-Manlius CSD

July 22, 2014

Dear Colleagues,



My name is Sandra H. Ruffo and I currently reside at 27 Tracy Drive in Conklin. I am interested in seeking the nomination and subsequent election to the Area 4 Director position. This position is currently held by Douglas Ann Land and she has decided not to seek re-election. I am asking for your board's consideration in supporting my nomination and subsequent election.

I have been a school board member since 1985 serving on the Susquehanna Valley CSD Board of Education in Conklin from 1985-2003 (president for 15 years) and have been a member of the Broome-Tioga BOCES Board of Education since 1995 (president for the past 10 years–present). During my tenure as a board member, I have been actively involved in the Broome-Tioga School Boards Association serving terms as both President and Vice President, as well as a frequent panelist on BTSBA workshops on the Roles and Responsibilities of both aspiring and newly elected board members.

In addition to serving on numerous committees on my local boards, I have been a representative on our regional Health Insurance Consortium and Legislative Committee. Most recently, I have been involved in the legislative lobby efforts to seek consideration to amend the BOCES DS Salary Cap Law. In the past, I have been a presenter as well as a presider at the Annual NYSSBA Conference. I have achieved the Level 3 Board Mastery Award in NYSSBA's School Board U Recognition Program, and believe strongly in maintaining ongoing board development.

I am a graduate of SUNY Broome and Binghamton University with a BA degree in Biology and a retired Registered Nurse. Prior to my retirement, I was the Interim Executive and Clinical Coordinator of the Lourdes Hospice Program. I am married and my husband Sam and I have 5 married children and 14 grandchildren. In my retirement, in addition to being very active on my local school board, I am responsible for caring for 8 of my grandchildren during the school year.

If I were to be elected to this position, I would pledge to be an active and involved Director. Although I do not know many of you personally, I would actively work to get to know you and your boards.

If you believe I would be a worthy candidate and are interested in supporting my candidacy for the Area 4 Director Position, nominations from at least 5 member boards must be submitted in writing, fax or emails will suffice, and sent by 5:00 pm on August 29, 2014 to: Mary Metheny, Executive Assistant, NYS School Boards Association, 24 Century Hill Drive, Ste. 200, Latham, NY 12110, mary.metheny@nyssba.org, 518-783-0211 (fax)

I thank you in advance for your consideration of my nomination.

Sincerely,

Sandra H. Ruffo

I am Sandra Ruffo and I am interested in serving as the next Area 4 Director for NYSSBA. I am a 30 year veteran of school board service, serving on the Susquehanna Valley CSD Board for 18 years (1985-2003/15 years as President) and currently serve on the Broome Delaware Tioga BOCES Board (1995–present/10th year as President).

- Earned a BA in Biology from Binghamton University and a RN degree from SUNY Broome.
- Served as a RN in various capacities at Lourdes Hospice, Binghamton for 11 years, including homecare RN, Coordinator of Marketing and Education, Clinical Coordinator and Interim Executive Director, retiring in 2003.
- Prior to becoming a RN; coordinated K-12 Faith Formation Program for 3 years for my church.

Current Board Activities:

- Member of Scholarship Planning Team Committee, Worker's Comp. Committee, Audit Committee, Chair and Member of the Board Retreat/Goal Planning Committee
- Board Rep at all BOCES/Component Board's Administrative/Capital Budget presentations
- Presenter at BTSBA Annual workshops to aspiring and subsequently newly elected board members

Past School Board Activities:

- Past P/VP of the Broome Tioga School Board's Association
- Has contributed several Guest Editorials and Letters to the Editor on School issues in the Binghamton Press and Sun Bulletin
- Panelist at an Education Forum sponsored by DCMO BOCES 2011
- Provided workshop with Supt. to local component district on Roles and Responsibilities of Board members.
- Chair Broome Tioga Health Insurance Consortium 2003-05. Committee member multiple years.
- Legislative rep. several years on the Broome Tioga Legislative Comm. Have served as Legislative Shadow for local representatives and have been the voting delegate at the Annual meeting numerous times. This past legislative session lead effort to amend DS Salary Cap Law (1950(40(a)(c))
- Attends yearly NYSSBA Annual Conference, Law Conference, Leadership Seminar; Rural Schools Conference in Cooperstown
- Have achieved Level 3 Mastery Level (NYSSBA Recognition Program)

- Presented twice at the NYSSBA Annual Conference, “Role of the President” and “Styles of Negotiation”. Has been a Workshop facilitator multiple times
- Trained in Interest Bargaining serving on Negotiating Team during multiple successful negotiating sessions.
- Was awarded the Susquehanna Valley Distinguished Service Award (2003), a yearly award presented to a resident each year for dedication and outstanding service to students and residents of the SV Community
- The Sandra Ruffo Leadership Scholarship was anonymously established in 2004 and is given yearly at SV for student/s showing leadership, commitment, school involvement and work ethic.

Past former Outside Activities:

- A Founding member/and VP of the Foundation for Improving the Lives of Developmentally Challenged Individuals at the Broome Developmental Center
- Mental Health Association of Broome County Board Member
- Binghamton University Preschool Executive Board Member
- Member of NYS 5th District Nurse’s Association, serving 10 years as the Annual Scholarship Committee Coordinator

My involvement in school board service has been the result of a sincere interest in advocating for optimal educational opportunities for all children. I believe strongly in board development opportunities for its members in order that we as members can best perform our responsibilities. I believe my experience on school boards has prepared me for the Director 4 position if the members feel I can best meet their needs. I would work diligently to represent all areas within our area, getting to know you and your concerns and working with you to be your representative.

I currently reside in Conklin with my husband Sam. We also have a seasonal home in Seneca Falls on Cayuga Lake. We have 5 married children and 14 grandchildren. I can be contacted at SRuffo05@hotmail.com. Please do not hesitate to contact me if you have any questions.

Cathy Sutton

From: Michelle Savory <msavory@BTBOCES.ORG>
Sent: Tuesday, September 09, 2014 12:32 PM
To: 'cbeames@aftoncsd.org'; 'karen_vasile@auburn.cnyric.org'; Sue Weibel; 'lvoutsinas@bville.org'; 'gmarriam@cm.cnyric.org'; 'sconway@cayboces.org'; 'pmarzeski@caz.cnyric.org'; 'vpudney@cc.cnyric.org'; 'mbaccaro@cortlandschools.org'; 'swalker1@dryden.k12.ny.us'; 'skresse@esmschools.org'; Colleen Dengler; Janet Mustico; 'ahartnett@fabius.cnyric.org'; 'mvespi@fmschools.org'; 'mwalker@groton.cnyric.org'; 'ryacavone@honercentral.org'; Cathy Sutton; 'danielle.desilva@icsd.k12.ny.us'; 'smunnell@lafayetteschools.org'; 'dtodd@lcsd.k12.ny.us'; 'SGrier@liverpool.k12.ny.us'; 'lhepp@lyncourt.cnyric.org'; 'nlopresti@marathonschools.org'; 'klarose@marcellusschools.org'; 'dfox@mcgrawschools.org'; 'aburhans@moraviaschool.org'; 'cshipos@newfieldschools.org'; 'CGibson@nscsd.org'; moreilly; Kate Taylor; 'DEichholtz@ocs.cnyric.org'; 'dayers@ocmboces.org'; Gail Burpee; mrice; 'sray@pbcschools.org'; 'muhlfeldg@secsd.org'; 'dsorendo@skanschools.org'; 'sdwyer@solvayschools.org'; 'sreynolds@southseneca.org'; 'adamsn@southern cayuga.org'; Laurie Cooper; 'esteinhardt@scsd.us'; 'pjohnson@tstboces.org'; 'tlincoln@tburg.k12.ny.us'; 'mfisher@tullyschools.org'; 'dtaylor@uvstorm.org'; 'MRobbins@unionspringscsd.org'; Marie Keefer; 'simmons1@weedsport.org'; 'ppelton@westgenesee.org'; 'bsica@jecsd.org'; 'priphey@westhillschools.org'
Cc: John Paske
Subject: NYSSBA Area 4 Board of Director Election

Good Afternoon,

The election of the Area 4 Director for NYSSBA is approaching soon. By September 30th your vote needs to be sent to Albany. In August you received an email and biography regarding Sandy Ruffo as a potential candidate for this position. After working with her since 1993, I believe she would do an outstanding job as the Area 4 director. She is dedicated, sincere, hard-working and committed to excellence in the education of our children. Please look at her credentials and vote for Sandy Ruffo.

John Paske, Executive Director, Broome-Tioga Association of Chief School Officers and School Boards Association
435 Glenwood Rd
Binghamton, NY 13905
607-766-3807
Fax: 607-763- 3691

MS/JP

